



The Great Braunvieh Show

2021 NATIONAL JUNIOR BRAUNVIEH SHOW

June 14-18, 2021

Four States Fairgrounds, Texarkana,
Arkansas

Hotel Headquarters: **Holiday Inn Express - Texarkana East (870) 216-0083**
5210 Crossroads Parkway, Texarkana, AR 71854
\$72.00 King, \$72.00 Queen, Jr Braunvieh Assoc of America block
Room block released June 1

Additional Hotels: **Best Western Plus Texarkana Inn & Suites (870) 774-1534**
(no room blocks) 5219 Crossroads Parkway, Texarkana, Arkansas 71854

Hampton Inn Texarkana Arkansas (870) 774-4267
5302 Crossroads Parkway, Texarkana, Arkansas 71854

Show Location: Four States Fairgrounds, 3700 East 50th Street, Texarkana, AR 71854

BAA Contact: (816) 599-7780, info@braunvieh.org

JBAA Advisory Committee- information.jbaa@gmail.com, Jessica Bartley (817) 925-3154,
Kelsey Russell (903) 293-5426, Molly Russell (417) 793-6758, Tyler Wolken (402) 806-6751

ENTRY INFORMATION

Please make sure that all requested information is provided and that the rules for exhibiting are understood.

IMPORTANT ENTRY DATES AND REMINDERS

- **THE NJBS ENTRY DEADLINE IS: MAY 1, 2021.**
- Late entries will be accepted until May 15, 2021. Entries received May 2-May 15 will be subject to a \$30 late fee per head. **All entries must be submitted no later than May 15** via our online entry system.
- All paperwork (registrations and transfers) must be completed before May 1 to be eligible to show! Please call the BAA office (816) 599-7780 if you have not received your paperwork prior to submitting entries or two weeks prior to May 15.
- **All animals with the exception of calves shown at side MUST have DNA on file with the BAA.**
- No substitutions.
- All junior participants must be a paid active member by May 15 to participate in contests!
- All junior exhibitors will be required to write thank you's to show sponsors PRIOR to receiving their entry numbers.

- In an effort to give back to the community that is welcoming us, participants and attendees of the show will have the opportunity to participate in a Penny War. The profits of this Penny War will benefit Harvest Texarkana Regional Foodbank. Each junior director will have a jar, where participants will place their pennies (or any coins or cash) to vote for the director that they want to see get a pie in their face. The director with the greatest amount raised will get a pie in their face by a lucky participant at the conclusion of the show.

ENTRY FEES

Each junior show entry requires a \$30 fee. Animals shown in both the bred & owned and the owned show require two (2) entry fees. Animals being shown in the Special Fullblood and Special Mini Class will also require an additional \$30 fee. Shavings must be purchased through the JBAA for \$7.00 a bag. Please indicate the number of bags you would like on your entry form. Additional information on shavings is provided in the section titled **Bedding**.

CONTEST ONLY AND PEE WEE SHOWMANSHIP PARTICIPANTS

Participants DO NOT have to exhibit cattle to compete in NJBS Contests. Those participants interested in competing in CONTESTS ONLY must complete an entry form in order to receive a NJBS T-shirt and participant packet (Includes tickets to any extra events and the NJBS banquet). There is a one-time fee of \$30 for participating in the contests, unless you are exhibiting animals. If competing with animals, the \$30 fee for these contests does not apply.

ENTRY INSTRUCTIONS

Online entry forms can be found at njbs.theshowportal.com. Entries are \$30 each and are used to pay a small part of the facility rental and activities. Through this online entry system you will be able to enter animals, order bedding, order extra banquet and meal tickets and t-shirts as well as pay your dues, if needed. Once you complete your entry form you will be directed to virtually sign and submit your credit card information for payment. We ask that each exhibitor and contestant have their own entry form.

QUESTIONS

Questions regarding NJBS should be directed to:

JBAA Advisory Committee- information.jbaa@gmail.com, Jessica Bartley (817) 925-3154, Kelsey Russell (903) 293-5426, Molly Russell (417) 793-6758, Tyler Wolken (402) 806-6751

ELIGIBILITY

Exhibitors must be in good standing with the Braunvieh Association of America (BAA) between the ages of 7 and 21 on Jan. 1, 2021, without having reached their 22nd birthday by January 1, 2021, to be eligible to exhibit AND to participate in all NJBS contests. Contest Only participants must also be in good standing with the BAA. You must be a paid active member by May 15 to be eligible to compete in all NJBS activities! If you have not renewed this year's membership, you need to submit the \$25 fee and membership application prior to, or at time of entry, noting such. If you are unsure if you have a balance due, please call the BAA office (816) 599-7780.

Age Divisions as of January 1, 2021:

Junior 10 years and under**

Intermediate 11-14 years

Senior 15-21 years

PEE WEE- We love our littles! With no minimum age, the JBAA has many participants that are below the age of 7. With this many young exhibitors, many of who cannot wait to participate in contests themselves, new opportunities have been provided for our members under the age of 7. A division just for PeeWees will be held in showmanship. PeeWees wishing to participate in all other **contests will compete in the junior division at parent/guardians' discretion.

HEALTH AND REGISTRATION PAPERS

Current health certificates and registration papers will be required on all cattle. Fertility examination papers are required on all bulls 14 months and older. Pregnancy certification is required on all females 20 months and older. For more information on Arkansas health requirements, contact your local veterinarian. Registration papers, fertility exams, and pregnancy certificates will be viewed during cattle check-in. All cattle that are exhibited in the show must be properly registered and on file with the Braunvieh Association of America, in the exhibitor's name. **Upon check-in, any breeding animal that does not have a legible tattoo or brand number corresponding to its registration certificate is ineligible to show. Tattoos will be checked by the Junior Committee members and the JBAA Board of Directors.** Please double check your tattoos before you leave home. **All animals (including steers) must have registration papers, health papers and DNA on file.**

OWNERSHIP REQUIREMENTS

All entries must be in the sole ownership of the individual junior exhibitor. Registration and/or transfer of ownership must be recorded in the BAA office in the sole name of the junior member and have possession of the animal by May 1, 2021.

BRED AND OWNED OWNERSHIP REQUIREMENTS

Bred and owned animal classes shall be limited to animals both owned and bred solely by the junior exhibitor. The junior exhibitor must be the sole breeder, and first and continuous owner of the animal entered. "Breeder" is defined as the sole owner of record of the dam at the time of service. "First owner" is defined as the sole owner of record of the dam at the time the calf is born. The junior exhibitor must be the only (sole) recorded owner of the dam with BAA at the time of conception. All bred and owned females must also show in the owned show.

EXHIBITION

Animals must be shown by the individual in whose name the animal is registered. The only exceptions shall be if an individual has two animals entered in the same class, or in case of an emergency which occurred after arrival of the youth and animal to the show, or if prior approval has been given by the JBAA executive committee. Alternate exhibitors must be JBAA junior members. Do not request alternate exhibitors for any extracurricular reasons. All exhibitors agree to allow their entries to be used as demonstration animals if requested to do so by Association officials.

SHOW ATTIRE

Show harnesses will be required to be worn by each exhibitor with numbers worn in the front of the harness. Every exhibitor must wear the correct show number. Exhibitors are required to wear an NJBS shirt while exhibiting in the owned show, Friday, June 18. Each exhibitor/participant will be provided one shirt during Exhibitor Orientation (please designate size on entry form). Additional shirts may be purchased on the entry form. A limited number of extra T-Shirts will be available at the show. All showmanship and Bred and Owned exhibitors are encouraged to wear show shirts or a collared shirt in the show ring.

FITTING

Fitting of animals will be done in the barn, in full public view. No limitations will be placed on fitting assistance. Fitting is at the discretion of the exhibitor. No paint, dyes or other substances used for altering cattle's natural appearance will be allowed. This includes artificial tailheads and artificial fillings. No cooler trailers will be allowed on the fairgrounds.

LIABILITY

Persons making entries in the show shall agree to abide by all the rules and regulations of the BAA. All entries will be under the control and direction of the show superintendents. The Junior Braunvieh Association of America or the Braunvieh Association of America will not be responsible for loss, injury or damage done to, or occasioned by, or arising from, any animal or article exhibited by a junior. The exhibitor shall indemnify the above associations against all legal or other proceeding in regard thereto, as well as damage or injury to any other person or property, caused by the exhibitor of any of the animals exhibited with such exhibitor or any of the animals exhibited.

BANQUET AND AWARDS PRESENTATION

The NJBS Awards Banquet will be Thursday, June 17 at 7:00 p.m. on the fairgrounds. All junior exhibitors will be furnished with one banquet ticket. Family members and guests will need to purchase Banquet tickets. Tickets are \$35 each for adults and \$15 each for kids 10 & under. A limited number of tickets will be available for purchase at the show for \$35 each. Numerous contests and special awards will be presented to hard working juniors, so make plans early to join us. You must present your ticket at the door.

MEALS

We will be serving catered meals for lunch Wednesday and Thursday at the fairgrounds. A catered evening meal will also be served Tuesday at the fairgrounds and pizza will be served Wednesday at the bowling alley. Meal passes will be required this year at a cost of \$40, which covers all four meals. All junior exhibitors will be furnished with a meal pass for the week. A limited number of meal passes will be available for purchase at the show for \$40 each. Thank you to our generous meal sponsors for helping keep the cost reasonable for everyone. Make plans to join each day as there will be lots of great food and fellowship.

FACILITY INFORMATION

Four States Fairgrounds, 3700 East 50th Street, Texarkana, AR 71854

FACILITY RULES

In an effort to increase the safety for exhibitors and spectators alike, the JBAA has approved the following facility rules:

- No Bikes or Scooters in the Stalling Barns, Breezeways or Arena.
- No Golf Carts and/or ATV's in the Stalling Barns, Breezeways or Arena.
- No Dogs in the Arena or Breezeways. Dogs must be kept leashed or kenneled in your stalling area.

ARRIVAL/RELEASE OF CATTLE

Cattle will be allowed in the barn beginning at noon Monday, June 14. All NJBS cattle must be in place by Tuesday, June 15 at Noon and checked in by 2 p.m. Cattle will be released as they complete showing and exhibitors must vacate the barn as of Friday evening although cattle can remain in tie-outs Friday night. **NO TACK OR CATTLE WILL BE ALLOWED TO ENTER THE BARN UNTIL noon Monday, June 14.**

BEDDING

NO OUTSIDE SHAVINGS OR PELLETS WILL BE ALLOWED. Shavings must be purchased through the JBAA for \$7.00 a bag, please indicate the number of bags you would like on your entry form. Additional bags will be available for purchase on site. Tie Out bedding is limited to straw or hay supplied by the exhibitor.

CAMPER FACILITIES

Camper (RV) space will be available for \$30/night on the grounds. These full hook ups include 50/30amp, Water, Electric and Sewer. Spaces must be paid for at the Show Office upon your arrival and will be sold on a first come first served basis. No reservations needed. If you would like to pay in advance please call Lisa Barr at (870) 773-2941.

NATIONAL JUNIOR BRAUNVIEH SHOW CLASSIFICATIONS

A breakdown of the NJBS divisions by age follows. Individual classes will be divided after the cattle are checked in with each class having no more than five (5) head. All cattle will be judged from youngest to oldest.

NATIONAL JUNIOR BRAUNVIEH SHOW DIVISIONS

NJBS Bred & Owned Females (Fullblood/Purebred & Beef Builder/Percentage)

1. Champion and Reserve Calf Calved Sept. 1, 2020 and after
2. Champion and Reserve Yearling Calved Jan. 1 to Aug. 31, 2020
3. Champion and Reserve Senior Calved April 1 to Dec. 31, 2019

NJBS Bred & Owned Cow/Calf Pairs (Fullblood/Purebred & Beef Builder/Percentage)

1. Cows born Sept 1, 2018 to March. 31, 2019
2. Cows born prior to Aug. 31, 2018

*Cows and calves must be registered with BAA. No embryo calves. Females must be in lactation and have a natural-born registered calf at side not more than 230 days by show day (**Cannot be born prior to October 30, 2020**). Cow/calf pair entries—the calf must be registered or have an application on file at the BAA. Cow's percentage of Braunvieh determines the division.*

NJBS Bred & Owned Bulls (Fullblood/Purebred & Beef Builder/Percentage)

1. Champion and Reserve Calf Calved Sept. 1, 2020 and after
2. Champion and Reserve Yearling Calved April 1, 2019 to Aug. 31, 2020

“Bred and owned” animal classes shall be limited to animals both owned and bred solely by the junior exhibitor. The junior exhibitor must be the sole breeder, and first and continuous owner of the animal entered. “Breeder” is defined as the sole owner of record of the dam at the time of service. “First owner” is defined as the sole owner of record of the dam at the time the calf is born. The junior exhibitor must be the only (sole) recorded owner of the dam with BAA at the time of conception.

NJBS Owned Females (Fullblood/Purebred & Beef Builder/Percentage)

1. Champion and Reserve Junior Calf Calved Jan. 1, 2021 and after
2. Champion and Reserve Senior Calf Calved Sept. 1 to Dec. 31, 2020
3. Champion and Reserve Summer Yearling Calved May 1 to Aug. 31, 2020
4. Champion and Reserve Yearling Calved Jan. 1 to Apr. 30, 2020
5. Champion and Reserve Junior Calved Sept. 1 to Dec. 31, 2019
6. Champion and Reserve Senior Calved April 1 to Aug. 31, 2019

NJBS Cow/Calf Pairs (Fullblood/Purebred & Beef Builder/Percentage)

1. Cows born Sept 1, 2018 to March. 31, 2019
2. Cows born prior to Aug. 31, 2018

*Cows and calves must be registered with BAA. No embryo calves. Females must be in lactation and have a natural-born registered calf at side not more than 230 days by show day (**Cannot be born prior to October 31, 2020**). Cow/calf pair entries—the calf must be registered or have an application on file at the BAA. Cow's percentage of Braunvieh determines the division.*

NJBS Steers

1. Prospect-900 lbs. and under
2. Market- 901 lbs. and over

The junior exhibitor must be the sole owner of the animal, hold full interest and possession by May 1, 2021. Classes will be determined after weigh-in. All steers must be at least 1/8 Braunvieh. Percentage and Purebred show together.

NJBS State Group Classes

Following each heifer show, we will encourage all states to gather their best four head for the State Group bragging rights.

1. This class consists of four head from one state. If a state has less than four head total, the exhibitors may join with another state with less than four head.
2. Only animals shown individually qualify for group classes.
3. A maximum of six JBAA members may accompany each group into the show ring.
4. Separate classes will be made for Beef Builders/ Percentage and Fullblood/ Purebreds.

Special Champion Class of Fullblood Heifer

A special class for Fullblood Heifers will be offered on Thursday following the Bred and Owned Show. To be entered to compete for Grand Champion Fullblood Heifer and Reserve Grand Champion Fullblood Heifer, exhibitors must pay an additional entry fee. If more than 10 head class breaks will be made.

Special Champion Class of Mini Beef Builder Heifers

A special class for Mini Beef Builder Heifers will be offered on Thursday following the Bred and Owned Show. To be entered to compete for Grand Champion Mini Beef Builder Heifer and Reserve Grand Champion Mini Beef Builder Heifer, exhibitors must pay an additional entry fee. If more than 10 head class breaks will be made.

GROUP CLASSES

Beef Builder animals may be used in group classes but may not make up the total of any one group.

Produce-of-Dam. Two animals, either sex, from one dam, may be owned by more than one exhibitor. Both animals must be shown in their individual classes to be eligible.

Get-Of-Sire. Three animals, all by one sire, may be owned by more than one exhibitor. All animals must be shown in their individual classes to be eligible.

Family's Best Four Head. Four animals, either or both sexes, bred by one family or ranch. Animals do not necessarily need to be owned by the breeder or one exhibitor. All animals must be shown in their individual classes to be eligible.

All other BAA show rules and guidance apply (i.e. nose rings and breeding requirements). Please refer to Braunvieh.org or contact the office with any questions.

DISPUTES

All grievances must be presented in written form to a Junior Committee member within 24 hours following the show or immediately prior to release, whichever comes first.

FUNDRAISING FOR OUR JUNIORS

STATE/GROUP BASKET AUCTION

All families or groups are encouraged to participate in putting together a creative and unique basket to be auctioned at the banquet. Other items, not suitable for a basket, may also be donated. All profits will go to the JBAA and its programs. Throughout the week, the baskets will be on display for silent auction bidding. The silent bidding will close during the banquet, and the baskets will be auctioned off live. The live bidding is an exciting and fun way to earn money for the JBAA, and we encourage banquet participants to be generous.

JBAA ACTIVITIES

EXHIBITOR ORIENTATION

All junior exhibitors should attend the Exhibitor Orientation on Tuesday, June 15 at 7:00 p.m. in order to receive their exhibitor packets and thank you lists. The Orientation meeting will help explain contests to new members, introduce new members, board candidates, and help explain any new changes for 2021.

JBAA BOARD OF DIRECTOR CANDIDATES

Introduction of JBAA Board of Directors candidates will occur at the General Membership meeting held at 1:30 p.m. Wednesday. Ballots will be made available at the General Membership meeting, for the general membership, with votes due by noon on Thursday. Director candidates need to be present during the National Junior Braunvieh Show and JBAA Annual General Membership Meeting. Any member interested in becoming a director must complete an application which is available online on the JBAA page at www.braunvieh.org. Prior to the general membership meeting all applicants will be interviewed by the advisors and JBAA Executive Committee. Candidates will also be asked to introduce themselves at the General Membership meeting and explain why they want to be a JBAA Director. Candidates will be expected to help the current JBAA Board and Advisors with various tasks throughout the week of NJBS. The Board of Director Applications needs to be returned to the JBAA Advisory committee (information.jbaa@gmail.com) by May 1, 2021.

The following is a list of current board members and the year in which their term will expire.

| 2021 | 2022 |
|--------------------|---------------|
| Grace Stotts | Gracie Imhoff |
| Jose Antonio Munoz | Lauren Bockel |
| Samantha Sanders | Shelby Prazak |

CONTESTS

To be eligible to participate in NJBS contests, you must be a paid JBAA member by May 1, 2021. The minimum age to participate in the show is 7, as of January 1. Please note: Participants under 7 years of age can still compete in contests as a Junior participant with the exception of Showmanship where there will be a Pee Wee division. All contest ages are as of January 1, 2021.

Contest Check-In

No pre-entry is required for contests. Those interested in competing in contests must sign up for each individual contest and turn in crafts, posters, photos, etc., at the show office during the Tuesday check in hours (11:00 a.m. to 2:00 p.m.). If you are attending NJBS to participate in CONTESTS ONLY, please fill out an entry form indicating such so we can ensure that you receive a NJBS T-shirt and participant packet. There is a one-time fee of \$30 for participating in the contests, unless you are exhibiting animals.

Some contests require teams in order to participate; however, individuals may sign up and the JBAA Board member in charge of the contest will find you a team.

Please read carefully through all contest rules as some changes have occurred from prior years!

ARTS & CRAFTS CONTEST

Divisions: Junior, Intermediate, & Senior

1. Entries should promote the Braunvieh breed in some fashion.
2. Any medium may be used: clay, crayon, fabric, metal, paint, pastel, pencil, ceramics, etc.
3. This contest does not include photographs. All photographs may be entered in the photography contest only.
4. **ONE** entry per contestant.
5. Place name and age of the contestant on the back or underneath side of the item.

PHOTOGRAPHY CONTEST

Divisions: Junior, Intermediate, & Senior

1. Entries will consist of photographs showing cattle, preferably Braunvieh cattle.
2. Photos should demonstrate all aspects of good composition and quality photography.
3. All entries should be approximately 8 x 10 inches and must be mounted on a mat board. No frames will be allowed.
4. Photos must be original and not altered or enhanced in any way. They must be taken by the JBAA member entering the photo.
5. Captions may be used, but are not necessary.
6. Duplications of entries from previous years will not be permitted.
7. No more than **TWO** photos may be entered per contestant.
8. Photos may not be on canvas.

POSTER CONTEST

Divisions: Junior division only. **No divisions for Intermediate & Seniors.**

1. Entries should serve as a promotional tool for Braunvieh cattle.
2. Posters may be creative and informative, using text, pictures, collages, objects, or any other appropriate items.
3. All entries should be on a regular-sized poster board and should be light enough in weight to allow for hanging.
4. **ONE** entry per contestant.

COW COSTUME CONTEST

Divisions: Junior, Intermediate, & Senior

1. Judging of the costume contest will be based on creativity, originality, and overall crowd appeal.
2. There is no assigned theme. The purpose of the contest is to show your creativity and to have fun.
3. If there are multiple youth in one costume entry, they compete in the age division of the oldest member.

CREATIVE WRITING CONTEST

Divisions: Junior, Intermediate, & Senior

1. This year's theme is "The Great Braunvieh Show". The theme may be incorporated in the writing as the contestant chooses.
2. Entries should be "informative" and/or "entertaining". They should not be research papers.
3. Braunvieh cattle should be included in the story in some way.
4. Junior division entries may be typed or handwritten in ink. Intermediate and Senior division entries must be typed.
5. Juniors' entries must be between 300-500 words, Intermediate's between 600-800 words, and Seniors' between 800-1000 words.
6. All typed entries should be double spaced, with font size 12.
7. Pages should be numbered.
8. Entries should include a cover page with the following information: contestant's name, birth date, and word count.
9. The contestant's name should only be on the cover sheet, not on the other pages.
10. Entries will be evaluated with a 50 point score sheet, with each of the following components receiving from 1-10 points (1 being the lowest and 10 being the highest): content, organization, style, length and guidelines, and overall effectiveness. Scoring will include grammar and spelling.

COMPUTER GENERATED ADS

Divisions: Intermediate & Senior, only. **No division for Juniors.**

1. Only **one** entry allowed per contestant.
2. Advertisements should be 8.5" x 11", which is a one-full sheet of paper, no folds.
3. Do not mat or mount your artwork on anything.
4. Ads can be about general Braunvieh promotion or promotion of a specific Braunvieh operation.
5. Entries will be evaluated for their originality, neatness, and how well the message is conveyed.
6. The entire advertisement must be computer generated. It can be in color or black and white, and will not be counted off if color is not used.
7. Contestants must be sole designer.

DISPLAY AND HERDSMANSHIP CONTEST

1. All exhibitors will be considered for this award (no sign up needed), with some exhibitors choosing to use unique and creative ideas for enhancing the appearance of their displays, stalls, and equipment. There are no age divisions for this contest.
2. Points will be earned as follows:
 - a. Creativity & Design of display—up to 15pts
 - b. Organization of tack—up to 10pts
 - c. Upkeep of stall and bedding—up to 15pts
 - d. Junior involvement—up to 25pts
 - e. Care and appearance of cattle—up to 25pts
 - f. Cattle in stalls from tie-outs during designated times—up to 10pts
3. Please be courteous and considerate to fellow exhibitors.
4. Keep your display within your area and not extend into the aisle. All items must be secure and not distracting to other exhibitors and their animals. Displays must not obstruct the airflow through the facility.
5. Displays will be judged Wednesday, Thursday and Friday, with awards given each day.

FITTING CONTEST

1. Teams will consist of three exhibitors, with each team having at least one junior member. Teams can select their own team members. If a participant doesn't have a team, officials can assign them to a team. At the discretion of officials, some teams may be assigned a 4th person to accommodate all participants.
2. Cattle will be brought to the contest washed and blown dry.
3. Teams will be responsible for supplying the animal, the chute, equipment, supplies, and power cords.
4. Chute placement will be designated by show staff, with all equipment and supplies contained within the contest area.
5. Only generally accepted fitting practices will be allowed. Altering the animal's natural color will not be allowed. Violations will result in disqualification.
6. No outside assistance will be allowed during the contest.
7. A team-designated member will present the animal to the judge(s) for final judging and will be expected to answer potential questions.
8. Judging criteria will consist of team cooperation, method of fitting, and final product.

QUIZ BOWL

The quiz bowl is designed to test team members' knowledge of the Braunvieh breed and the various components of the beef industry. Each team will consist of four members, one of which must be in the Junior Division.

1. Teams can select their own team members.
2. Brackets and team match-ups will be selected at random.
3. The contest will be a single elimination competition. Correct answers will be worth 10 points for all rounds. No points will be deducted for incorrect answers.
4. There may be discussion among team members only for toss-up rebound questions. Discussion will not be allowed for head-to-head rebound questions.
5. A match shall consist of a predetermined set of questions, depending on the number of teams. The first set of questions will be head-to-head (i.e. contestant 1, team A vs. contestant 1, team B). The remaining questions will be toss-up questions. If a tie exists after the last question, three toss-up questions will be utilized in a tiebreaker.
6. Each individual/team will have ten seconds to buzz in. Once a contestant has buzzed in, he/she will have ten seconds to begin answering the question. Rebound questions will be handled the same way.
7. Judges and timekeepers will be appointed by the JBAA Board of Directors.

8. Note taking and audio/video recording will not be allowed at the contest site. Any individual not conforming to this rule will be asked to leave.

SALESMANSHIP CONTEST

Divisions: Junior, Intermediate, & Senior

1. Competition will be on an individual basis, but participants may ask another JBAA member to help with animals and props.
2. This competition is controlled by a moderator and evaluated by a panel of judges.
3. Cattle may not be fitted beyond being clipped, washed, and blown dry.
4. Each Junior and Intermediate competitor will bring an animal to the competition to promote and “sell” it to the judge(s) (customers).
5. Senior contestants will utilize the scenario below and will be given 15 minutes to evaluate four Braunvieh bulls or Braunvieh influenced bulls.
“You have been approached by a commercial cattleman looking to purchase a new bull or two for his cow calf operation and then retains ownership of his calves through the feedlot. Based on his research he thinks Braunvieh might be a fit for his needs, but needs more information along with guidance on which bull or bulls of yours will work best in his program.”
After the evaluation period, the contestant should first answer the question "Why Braunvieh," while also selecting the animal(s) that best fit the buyer's needs from the scenario. The contestant will present their sales pitch to the buyer (the judge). The contestant should also be prepared to answer any potential questions of the buyer regarding the Braunvieh breed and their animals.
6. Presentations must be at least 2 minutes, with a maximum of 5 minutes. Questions from the judges do not count as presentation time.
7. Business cards, brochures, and promotional materials are encouraged by all, but not mandatory and must be supplied by the junior.
8. Presentations will be scored as follows:
 - a. Integrity 25 pts.
 - b. Command of facts and data 25 pts.
 - c. Poise and skill in presentation 20 pts.
 - d. General appearance 10 pts.
 - e. Professionalism 10 pts.
 - f. Overall effectiveness 10 pts.
9. In the event of a tie judge B's score will be used.

SKILL-A-THON

Divisions: Junior, Intermediate, & Senior

1. Questions will range from general Braunvieh to general agriculture information.
2. Contestants will go from station to station answering the questions on their answer form.
3. There will be different question sets for each of the three age divisions. These question sets will vary in knowledge level and skills proficiency depending upon the age division.
4. In the event of a tie questions 3, 5, 9, 15, 20 and 27 will be used as tie breaker questions.

SHOWMANSHIP

Divisions: Pee Wee, Junior, Intermediate, & Senior

1. Classes within each division may be broken, with class size based on number of entries.
2. All Pee Wee contestants will receive an award. Three awards will be given in all other divisions.
3. Participants in the showmanship contest do not need to exhibit animals in the National Junior Braunvieh Show, but they must be a registered exhibitor or contestant and use an animal that is entered in the show.
4. Animals will not be fitted for this contest.
5. The judge(s) may switch cattle, ask questions, or use other methods to determine the winners.

JBAA HERDSMAN AWARD

Division: **Seniors Only**

1. Contestants must be a JBAA member and must exhibit an animal at the National Junior Show.
2. Contestants must participate in at least three contests and be present throughout the entire duration of the National Junior Show.
3. Contestants must have participated in at least two previous National Junior Braunvieh Shows.
4. Contestants will be judged on sportsmanship, presentation of cattle, maintenance of stall area, participation in events, and their ability to care for their own cattle.
5. All eligible seniors will be placed on a ballot. The candidates will be introduced at the general membership meeting. Ballots will be made available at the general membership meeting, for the general membership, with voting closing at noon on Thursday. Recipients will be announced at the Banquet.

HIGHPOINT INDIVIDUAL AWARDS

All contestants are automatically entered. Points will be earned for competing in the following contests: arts/crafts, photography, posters, creative writing, quiz bowl, costume contest, computer generated ads, skill-a-thon, fitting contest, and salesmanship. Contestants earn 2 points per contest in which they compete, plus points are given for placing in contests. 1st place- 10pts., 2nd place- 8 pts., 3rd- 6pts., 4th- 4pts., and 5th- 2pts. 10 points will be earned by anyone competing in the showmanship competition. Points will only be awarded to the top two placing teams in team events. In the event of a tie, the highest score in the Salesmanship contest will be used followed by the highest score in the Skill-A-Thon.

Please read carefully through all contest rules as some changes have occurred from prior years! Note changes in divisions for PeeWee contestants, prepared salesmanship topics for Seniors and teams being chosen by team members for the Fitting Contest and Quiz Bowl.

SCHOLARSHIPS

BRAUNVIEH JUNIOR ACHIEVEMENT AWARD (SCHOLARSHIP)

Obtain an application online on the JBAA tab at www.braunvieh.org

If you have any questions, contact the JBAA Advisory Committee information.jbaa@gmail.com

Applications are due June 1, 2021.